

## **PRESS RELEASE**

For Immediate Release

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### **TRISEAL CELEBRATES 20 YEARS OF SERVING THE HEAVY DUTY MARKET**

At a celebration party scheduled for August, President Patricia Wales will be serving cake to Triseal's employees to commemorate the company's growth, product innovations, and market expansion over the last two decades. "We're celebrating that we're the fastest growing seal and hub-cap manufacturer in North America," says Wales. "It takes every Triseal employee to make that kind of growth and successes happen."

Triseal began two decades ago as the dream of her deceased husband, Ray Wales. This became a reality with the purchase of a division from a manufacturer of heavy-duty leather seals. In its earliest days there was just one product; a leather seal. More important, however, there was the dream, shared by both, to build Triseal into a company focused exclusively on wheel-end products.

In the late 1980's product engineers went to work on broadening the product line to better serve small truck fleet's needs for reliability. Triseal's newly patented one-piece unitized seals made from steel and bonded with polymers were introduced into the market and demand for their products increased rapidly. The unitized seals sold today by Triseal are based on this original patented design.

The complete line of one and two-piece wheel seals is today complimented with the industry's most complete line of hub-caps and hubodometers. The catalog is hefty with heavy duty wheel seals; installation tools; hubcaps; hubodometers; and other wheel end products. As wheel seal installation requires a specialized tool, Triseal, last year, introduced Insta-tool. This is a proprietary disposable installation tool for smaller fleets and "do it yourself" users that eases installation and reduces installation-related seal failures. "We're the only manufacturer to offer a tool like this – our customers love it," Wales says.

Triseal has 35 independent agents across the United States and Canada, plus representation in Mexico and South America, where their seals are considered the seals of choice because of their quality. "But it's also the price that drives our customers to us. Triseal's growth has been fueled by our position as America's best value provider of wheel-end components," says Wales. For more information visit, [www.triseal.com](http://www.triseal.com)